

Greeting Card Guidelines

for Juried Artists Members ONLY

Greeting Cards are another great way to sell smaller versions of your artwork in the gallery. Artists must be a Juried Artist Member and current on dues. Juried Artist Members may display up to 20 greeting cards in the gallery card rack with a minimum price of \$8.00.. Please read our guidelines below and contact the gallery with any questions.

GREETING CARDS MUST BE INDIVIDUALLY LISTED ON THE GREETING CARD INVENTORY SHEET AND PLACED IN THE BINDER – DURING GALLERY BUSINESS HOURS:

Juried Artist Members may display no more than 20 cards at one time. Please print out, complete and submit the registration sheet with your cards – during business hours so gallery staff can update the database.

<u>EACH CARD MUST BE INDIVIDUALLY ENCLOSED IN A SEALED PLASTIC BAG – WAA DOES NOT ALLOW PACKETS OF MULTIPLE CARDS:</u>

Each individual card MUST include Artist's Name, Title of Artwork, Medium, and PRICE visible on the back (email address - optional). All greeting cards submitted will be accepted at the discretion of the Gallery Coordinator.

A PRICE STICKER MUST BE AFFIXED ON THE FRONT OF EACH BAG:

Each sticker will include the FIRST and LAST INITIALS of the ARTIST with the LINE# which corresponds to the inventory line number listed on the registration sheet – as well as the PRICE. (Example – John Doe's pieces would be labeled JD-1, JD-2, etc. then add the PRICE below – see registration sheet for an example.)

INVENTORY:

Artists are responsible for rotating and replenishing their inventory and updating their inventory sheet 3 times during the year – April 30 / August 31 / December 31. WAA is NOT responsible for lost, damaged or stolen greeting cards. Greeting cards left for more than one year will become the property of WAA.

PAYMENTS:

WAA collects a 3% processing fee before calculating the commission on works sold: 20% for JAM members. Commissions are paid out the first of every month.

HELPFUL HINTS:

We recommend that specific locations in the cards be identified.

Wickford Art Association GREETING CARD INVENTORY SHEET



JURIED ARTIST MEMBER – ONLY	
FIRST NAME	LAST NAME
PHONE #	EMAIL ADDRESS



Juried Artist Member RULES - ONE ARTIST PER SHEET

LIMIT: 20 Greeting Cards for 4 months

Each card MUST be entered into the inventory sheet below All Greeting Cards MUST be:

• LABELED ON BACK of Card – Title, Medium, Artist Name & Contact Information. Email optional • INDIVIDUALLY WRAPPED in plastic sleeves – NO multi-packs

All Pieces MUST have a sticker on the FRONT that includes:



- Artist's First and Last Initial
- LINE Number (corresponding with chart below)
- Price (MIN is 8\$)

NOTE: Artwork **MUST** be rotated 3 times per year:

- April 30
- August 31
- •December 31*
- * Artwork left over one year will become the property of the Wickford Art Association.

#	SELLER Initials	Date Sold Receipt #	Price	Date To Gallery	Title of Card	Medium	PickUp Date	Artist Initials
1								
2								
3								
4								
5								
6								
7								
8								
10								
11								
12								
13								
14								
15								
16								
17								
18								
19								
20								