



Wickford Art Association Greeting Card Guidelines

Wickford Art Association
36 Beach Street
North Kingstown, RI 02852 401-294-6840
www.wickfordart.org

Greeting cards are a great way to sell smaller versions of your artwork in the gallery. Artist must be a **Juried Artist Member** and current on dues. Juried Artist Members may display up to 20 greeting cards in the gallery card rack. Greeting cards must be original signed art and photographs must be signed and numbered. Please read our guidelines below and contact the gallery with any questions.

CARD INVENTORY MUST BE INDIVIDUALLY LISTED ON THE GREETING CARD REGISTRATION SHEET AND PLACED IN BINDER:

Juried Artist Members may display **no more than 20 Cards**. Please print, complete and submit the registration sheet with your cards.

EACH CARD MUST BE ENCLOSED IN A SEALED PLASTIC BAG:

Cards should have Artist's Name, Title of Artwork and PRICE visible on the back (email address - optional)

A PRICE STICKER MUST BE AFFIXED ON THE FRONT EACH BAG:

Each sticker will include the FIRST and LAST INITIALS of the ARTIST with the LINE # which corresponds to the inventory line number listed on the registration sheet as well as the PRICE.

Example - John Doe's pieces will be labeled JD-1, JD-2, etc., then add PRICE below. See registration sheet for an example.

ALL CARDS MUST BE PRICED INDIVIDUALLY:

WAA does **NOT** allow 3 for \$5, or packets of cards.

INVENTORY:

Artists are responsible to rotate and replenish their own inventory **every 4 months**. WAA is not responsible for lost, damaged or stolen greeting cards. Greeting cards left for more than 1 year will become the property of WAA.

PAYMENTS:

Artists will receive a quarterly check for card sales, minus a 30% commission to WAA. Sales will be recorded as they occur.

HELPFUL HINT:

We recommend that specific locations in cards be identified.

